



ABSTRACT

NEVEDIVERSA 2021

Rising temperature, skiing at risk of extinction. Legambiente presents Nevediversa 2021: winter tourism in the era of ecological transition between conflicts, discrepancies and concerns, but also good practices and new hopes.

In most of our mountains, compared to now, a temperature increase between 2 and 3 ° C is expected by 2050, and by the end of the century a further warming ranging from 3 to 7 ° C depending on the emission scenarios. In the Alps, temperatures are growing at twice the global average rate, and the snow on the ground in the last ten years has undergone a steady decrease, leaving more and more space for arid brushwood.

It should not be forgotten that the effects of the stagnation of a mature ski market are added to the increasingly pressing climate crisis, with a slight but constant reduction in presence, symptomatic of a crisis destined to become irreversible.

In Italy there are 6,700 km of slopes and 1,500 lifts, 100 million euros spent per year for artificial snowmaking of the slopes. But despite the noticeable problems, the number of projects to build new infrastructures is growing.

The request for urgent strategies for adaptation to climate change for areas that thrive on winter tourism is the reasoning behind the dossier Nevediversa 2021 (https://www.legambiente.it/wp-content/uploads/2021/03/NeveDiversa_2021.pdf) by Legambiente, fourth in the series and which recounts conflicts, discrepancies and concerns, but also good practices and new hopes for winter tourism in Italy.

This impacting development model, in some cases re-proposed with stubbornness, is opposed or intertwined with the increasing weight of the world of sweet winter tourism.

With the Recovery Fund and the 110% Italian Superbonus (tax credit for Italian property improvements), many resources will also circulate in the mountains and significant economic opportunities will open up for the business world, in a sector that has been particularly affected by the pandemic. Although currently the conditions of winter tourism are dramatic, the situation that has arisen could constitute an opportunity for an overall rethinking of the offer, with innovative strategies that trigger paths of renaturalization of highly artificialized environments and recover a more balanced relationship with the environment. This rethinking is all the more necessary, because the temperature continues to rise despite the impression of cold given by the exceptional snowfalls of this last winter.